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The University of
Montana

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NEWS RELEASE

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Contact: William Marcus, Broadcast Media Center director, (406) 243-4101.

UM TELEVISION PROGRAM AVAILABLE AT LOCAL LIBRARIES

MISSOULA--

Residents can now visit interesting Montana people and places without leaving their homes. They can just check out the latest episode in The University of Montana's award-winning television series, "Backroads of Montana," from their local libraries.

"Pancakes & Polo," the eleventh installment of the anthology series, is now available at more than 140 city, county and college libraries throughout Montana, along with previous episodes in the series. "Pancakes & Polo" recently won an Award of Distinction in the national Communicator Awards competition.

"This is a real Montana show," said host William Marcus, director of UM's Broadcast Media Center and general manager of KUFM-TV Montana Public Television. "These stories are really unique to Montana and show an individualistic side to the people in our state."

The program features the unique Montana sport of cowboy polo east of Missoula, walks viewers through a field of wildflowers on Big Hole Pass west of Dillon, listens in at the annual storytellers conference in Cut Bank and stops along the road for a hearty meal at Yesterday's CALF-A in Dell.

"Backroads of Montana" highlights interesting people, places and events in the Treasure State. The series is produced by Marcus, Gus Chambers and Ray Ekness.

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"There's a real family atmosphere to this program," Chambers said. "There are families playing cowboy polo, a possible family outing, family stories and a family business that all show what a tight-knit state Montana is."

"Backroads of Montana" has won three Program of the Year awards from the Montana Broadcasters Association. The program is funded by grants from the Greater Montana Foundation, Travel Montana and UM.

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